Photography in the UBC School of Nursing

From time to time, members of the faculty, staff and student body take photographs that may include individuals and groups engaged in learning activities, scholarly projects, and social events. While these are often for personal use, there are many occasions in which visual representations of the School and its activities are required for websites, presentations, or brochures. The School often includes photos in its documents to illustrate and impressive projects of students, faculty and staff, and to present an authentic message about the importance of nursing education and scholarship.

The use of photographs requires careful attention to the balance between effective communication and respect for privacy. While we try to seek formal permission for prominent displays in which individuals are featured, such as the School Newsletter *TouchPoints*, it is typically difficult to obtain permissions in the case of groups and events.

If you do not want your photo used for such purposes, please complete the box below and hand this Notice in to the School of Nursing Main Office (T-201) or email Heather Swallow at heather.swallow@ubc.ca

☐  I do not want my photo included in reports or documents used for School of Nursing communications.

Name __________________________________________________________

Organization ______________________________________________________

Please return this notice to the School of Nursing Main Office, Room T – 201 or email to heather.swallow@ubc.ca

September 30, 2009